RAJESHWAR SHINGADE

PRODUCT ANALYST

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CAREER OBJECTIVE

Product Analyst working at the intersection of **product analytics and data analytics**. B.Tech Data Science student with hands-on internship experience in **SQL, Python, Power BI and Excel**, building the full path from raw data to a product decision — cleaning and validating data, defining metrics, funnels and KPIs, and tracking user behaviour with product analytics tools including **Google Analytics, Microsoft Clarity, Mixpanel and Optimizely**. Turns findings into dashboards, reports and clear recommendations that product and engineering teams can act on. Also runs two businesses end to end, so recommendations are tested against how customers actually behave.

SKILLS

Analytics & Reporting
Data analysis · Data cleaning · Data visualization · Statistics · Data presentation · Report making

Tools & Technology
Excel · SQL · Python · Power BI · Google Colab · GitHub

Product Analytics
Google Analytics · Microsoft Clarity · Mixpanel · Optimizely

Product & Delivery
Jira · Testing · Project management · Teamwork · Communication · Presentation

EDUCATION

B.Tech in Data Science Engineering 2024–2028
Abhyuday University, Khargone — pursuing
First-year topper.

Higher Secondary (XII), PCMB 2023 — 2024
Rumas, Latur — 76.60%

ITI, MMV 2019 — 2022
Government ITI, Latur — 79.90%

Secondary (X), SSC 2018 — 2019
Yashwant Vidyalaya, Latur — 78.90%

TRAINING & WORKSHOPS

The Modern Data Analyst Workshop May 2026
MX

EXPERIENCE

Data Analyst Intern — Stuffmatic
Jun 2025 — Jan 2026

Stuffmatic

- Cleaned and validated raw business data in **Excel and SQL**, resolving missing values, duplicates and inconsistent entries before analysis.
- Built and automated reports in **Power BI** and Python, tracking KPIs and presenting findings to stakeholders.
- Applied descriptive and statistical analysis to identify trends, outliers and recurring issues in the data.
- Documented analysis steps, data definitions and reporting logic for handover and repeat use.

Founder — SmallTown Studio
2023 — Present

small-town-studio.vercel.app

- Run a one-person product studio end to end — requirement scoping, design, development, testing and release of Android apps.
- Write requirements and acceptance checks before implementation, then verify every requirement against what actually shipped.
- Track delivery and coordinate client work through to sign-off and post-release support.

Co-Founder — Vanya Roots
2024 — Present

vanyarootscactus.vercel.app

- Run an e-commerce supply business covering pricing, inventory, logistics and demand forecasting for buyers across India.
- Use sales and consumption data to forecast demand, manage stock levels and reduce expiry and holding risk.
- Handle the full customer and order cycle, from enquiry through delivery.

PROJECTS

OLA Ride Booking Data Analytics
ANALYTICS DASHBOARD

Operational insights from a **50,000-record ride-booking dataset** (Mar–Apr 2026). Analyzed booking volume, fare, distance, ratings and cancellations, with breakdowns by vehicle type, pickup and drop zone, payment method and cancellation cause. Delivered an interactive dashboard plus a written insight layer quantifying the business impact of each finding rather than only describing it.

Tools: SQL · Python · Power BI · Excel · Chart.js · rajeshwarshingade.me/Projects/ola-ride-dashboard · GitHub repo

KiranaTrack
PRODUCT · ANDROID + WEB

Smart expiry and inventory tracker built for kirana stores. Tracks stock and expiry dates, calculates sales velocity to recommend reorder quantities, and surfaces margin leaks and slow-moving stock. Turns shop sales data into actionable restocking, billing and insight screens.

Tools: React · Next.js · TypeScript · Capacitor / Android · kiranatrack-web-app.vercel.app

L'Oréal Brandstorm 2026
YOUTH INNOVATION COMPETITION

Participant in the L'Oréal Brandstorm 2026 youth innovation competition, working on a consumer brand and youth-focused product challenge. Applied data-informed thinking to research, ideation and solution presentation.

Focus: Market research · Consumer insight · Idea presentation

CERTIFICATIONS

- SQL — HackerRank
- Python — Udemy
- Microsoft Power BI — Udemy
- Excel — Udemy